



MINUTES

Tuesday, November 17, 2020 at 9:30 a.m.
Council Chambers at the
Tom Hornecker Recreation Centre
2122 – 18 Street

ECONOMIC AND COMMUNITY DEVELOPMENT COMMITTEE

MEMBERS: Chairperson Jennifer Handley (Mayor), Members Victor Czop and Beryl West and Members-at-Large Leo Weiser and Kristen Hall, Becky Scott (Voting Member of Chamber of Commerce) and Roland Schmidt-Bellach (Member of Chamber of Commerce), Bev Thornton (Alberta SouthWest)

OTHERS: Neil Smith Chief Administrative Officer
Georgina Sharpe Planning and Development Officer

1. CALL TO ORDER & ADOPTION OF AGENDA:

1.1 The meeting was called to order by Chair Handley at 9:43 am.

1.2 **RESOLUTION #1 – 20/11/17 – 60 - Wieser**

IT WAS MOVED to accept the agenda for the November 17, 2020 Economic and Community Development Committee meeting as distributed. CARRIED

2. MINUTES OF PREVIOUS MEETINGS & BUSINESS ARISING FROM THE MINUTES:

2.1 Minutes of the last meeting(s) of the Economic and Community Development Committee of February 11, 2020 were accepted at the Regular Meeting of Council on February 18, 2020

3. NEW AND UNFINISHED BUSINESS:

3.1 Budget 2021

3.1.1 Membership in Foothills Tourism and Alberta SouthWest Regional Economic Development Alliance

RECOMMENDATION # 1 – 20/11/17– 60 - Wieser

Requested additional information from Administration on the membership costs prior to the Committee making an informed recommendation to Council on Nanton's continuing involvement in the Foothills Tourism Association, including an inquiry as whether there can be a Nanton representative on the board. CARRIED

3.1.2 Non-Residential Property Assessment Sub-Classes Bylaw No. 1339/20

3.1.3 Fortis Power Sign Illumination costs

RECOMMENDATION # 2 – 20/11/17– 60 - West

Request that Administration bring forward research regarding lighting options for the signage on highway 2. CARRIED



3.2 Business Retention and Expansion Initiatives

Neil Smith left the meeting at 11:00 am.
Beryl West left the meeting at 11:07 am.

3.3 Marketing/Engagement/Communications

3.3.1 Nanton Billboard Strategy and Use (Southbound Hwy 2)

RECOMMENDATION # 3 – 20/11/17– 60 - Scott

Request further information from Town Administration for the consideration of developing a standard operating procedure regarding billboard use including an estimate of annual cost and the parameters for partnering with other entities within a schedule for presentation to Council for the 2021 operating budget. CARRIED

3.3.2 Business license renewal – mail out with invoicing

3.3.3 Website content on economic development and tourism

3.3.4 Welcome Packages

RECOMMENDATION #4 – 20/11/17– 60 - Hall

Request that the NEW BUSINESS LICENCE Standard Operating Procedure draft be brought back to the committee for discussion (if time permits). CARRIED

4. REPORTS / AGENDA BUILDING:

4.1 Summary Report to Committee

4.2 Agenda Building -

- 4.2.1 Committee Governance recommendations
- 4.2.2 Committee Responsibilities and Interests recommendations
- 4.2.3 Business License Bylaw – review and recommendations
- 4.2.4 Tourism Node Development/Downtown Revitalization or improvements
- 4.2.5 Alberta Historic Resources Management Branch delegation

Suggested additions:

- 4.2.6 Business Attraction
- 4.2.7 Review of Third Party Users Policy and Community Events Policy for better understanding of new flexible measures.

4.3 Next Meeting

- 4.3.1 Discussion on set meeting dates and times. Those present proposed the third Tuesday of every second month 9:30 am until end of June 2021.



5. ADJOURNMENT:

RESOLUTION # 2 - 20/11/17 – 60 – Hall

Moved to adjourn the Finance Committee meeting at 11:51 am

TOWN OF NANTON



CHIEF ELECTED OFFICIAL



CHAIRPERSON

CHIEF ADMINISTRATIVE OFFICER

NS:gs

These minutes accepted and signed this 7th day of December, 2020.