

# NANTON VISITOR INFORMATION CENTRE PHOTO OPP RFP



The Nanton & District Chamber of Commerce is considering different ways to attract visitors to the MacEwan School House this summer where we will be operating Nanton's Visitor Information Centre, and to increase social media engagement. One of the ideas is to potentially have a fun and eye-catching outside graphic/display stand that people could take photos of themselves behind, where the heads in the graphic are cut out. See links here for examples:

<https://www.pinterest.ca/utsmanj/cut-out-photo-ops/>

## Requirements:

- Bold and eye-catching for drive-by traffic
- Photographs well for sharing on social media platforms
- Incorporates 2 – 3 head cut-outs
- Incorporates wording that shows it is in Nanton (I.e.: "Nanton: on the way to everywhere", "Welcome to Nanton", etc.)
- Produced and anchored in a material that can withstand the Nanton winds and weather for outdoor usage but can easily be moved indoors by one person (we are also considering whether it can be installed as a permanent fixture to attract visitors year round depending on cost and durability)
- Incorporates a design that reflects Nanton, I.e: The great train robbery, grain elevators, the rodeo, etc.
- Ideally reflects some elements of the Nanton branding guidelines (see <https://www.nanton.ca/documentcenter/view/101>)

**Please provide a proposal and quote on designing a graphic, mounting system, and having the signage produced.\***

*\*if you want to quote only on the graphic, that is fine, however, it needs to be easily adapted for final production by a signage company*

**Please submit proposal and quote including samples of your work that are reflective of your style for this concept to [info@nantonchamber.com](mailto:info@nantonchamber.com) by June 30, 2020.**